



MEDIA KIT

Company Background

WE CONNECT

For more than 20 years, Avella Specialty Pharmacy has provided specialty medications for patients throughout the United States. We provide prescription services for complex medical issues such as cancer, infectious diseases, immune and autoimmune disorders, neuromuscular disorders, ophthalmological conditions and others. Our pharmacists are trained extensively in these disease states, and we offer strategic counseling, education and financial assistance programs to improve patient outcomes. We deliver a blended model of broad-scale specialty pharmacy services and signature patient care, offering customized resources and expertise to patients, providers and payors before, during and following a prescription fill. We eliminate barriers, reduce clinical burdens for providers and offer patients complex, breakthrough medications for a broad spectrum of specialties.

WE LEAD

Founded in 1996 with a single pharmacy location in Phoenix, Arizona, Avella Specialty Pharmacy (Avella) is now one of the nation's leading specialty pharmacies, with more than \$1.3 billion in revenue in 2016. Privately owned and independently operated, Avella has grown to include one central home delivery facility, community-based pharmacies in seven states, on-staff subject matter experts and a robust, specialized on-the-ground sales force to provide innovative therapies and support to patients throughout the United States. Avella ranked for the 10th year in a row on *Inc. Magazine's* list of the 5,000 fastest-growing private companies in the United States.

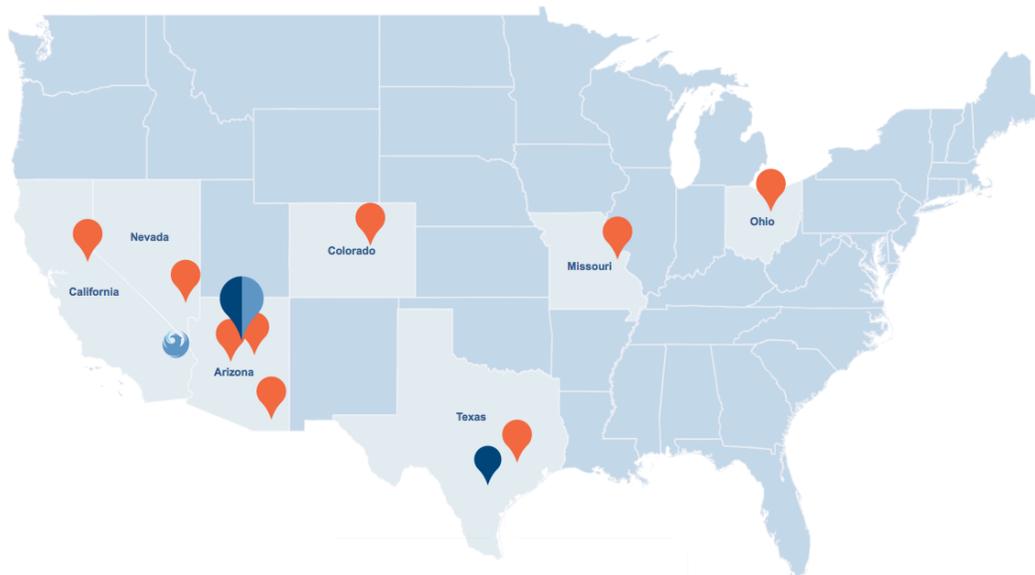
WE ARE RECOGNIZED

Avella Specialty Pharmacy is a National Accredited Specialty Pharmacy (NASP) and was named the 2016 Specialty Pharmacy of the Year by NASP, a nationally recognized pharmacy trade committee. Avella is also recognized by the Accreditation Commission for Healthcare (ACHC) and by the Utilization Review Accreditation Commission (URAC) for Specialty Pharmacy and Mail Service Pharmacy.



WE PROVIDE SERVICES NATIONWIDE

Headquartered in Phoenix, Arizona, Avella offers nationwide distribution with one central mail order facility, two 503B compounding facilities and nine retail locations: three in Arizona, and one each in California, Colorado, Nevada, Missouri, Ohio and Texas.



9 Regional / Retail Hubs

1 Central Mail Order Facility

2 503B Compounding Facilities*
*third site planned in Orlando

Avella's 500+ employees nationwide include many clinically trained pharmacists and specialty experts. Patients receive their counseling and medication education only from an Avella clinical pharmacist. Avella clinical pharmacists cultivate relationships with their patients and practitioners to promote the best clinical outcomes possible, to prevent adverse reactions when possible, and to minimize side effects that may negatively affect a patient's adherence to protocol. Patients are within reach of a clinical pharmacist seven days a week, 24 hours a day, 365 days a year.



Specialty Medication Therapy Management

Avella provides specialized services for many chronic and catastrophic [disease states](#). These conditions require integrated care management interventions such as care coordination, medication optimization, medication adherence, complex case management and disease management.

WE PROVIDE FINANCIAL ASSISTANCE

Avella has dedicated teams led by pharmacists to manage the process of securing prior authorization for specialty medications, which often cost more than other medications. These teams offer training and specialized knowledge to obtain the necessary information and work closely with insurance carriers throughout the prescribing process. Avella secured over \$31 million in [financial assistance](#) for patients in 2015, through manufacturer copay cards and 501(c)(3) foundations.

WE RATE

Avella's patients appreciate the service we provide. Our providers respect our expertise and commitment to collaborating toward better patient care. Our payors value our successful track record resolving reimbursement issues, performing benefits investigations and securing prior authorizations. In an independent survey, more than 97% of patients rated their Avella experience as "excellent" or "very good."

WE ARE TECH-SAVVY

Avella embraces [technological tools](#) to gather and interpret data to improve the prescription experience for patients, providers and payors and lead to better outcomes and therapy successes. We make significant investments in new technology that can offer greater convenience, support and insight. Avella's online portal gives health care providers real-time prescription status, customized reporting and more. We offer two-way text communication between patients and our clinical staff and a Hepatitis C Medication Guide mobile app for prescribers. Our interactive Oral Oncology Medication Guide mobile app lets prescribers search 70+ medications, including many limited-distribution drugs. We also piloted an automated tool that demonstrated a 9.5% increase in adherence over the Control patient group.

WE ARE HERE TO HELP

Expert leadership. Nationwide reach. Compassionate care with ongoing communication. Avella's singular blend of pharmaceutical expertise and operational performance drives our clinical excellence and clear commitment to our patients and providers.



Media Resources

Media Contacts (Speakers' Bureau)

<https://www.avella.com/newsroom/media-contacts>

Videos

<https://www.avella.com/newsroom/press-kit/videos>

Images

<https://www.avella.com/newsroom/press-kit/images>

Infographics

<https://www.avella.com/newsroom/press-kit/infographics>

Logos

<https://www.avella.com/newsroom/press-kit/logos>

Style Guide/About Avella

<https://www.avella.com/newsroom/press-kit/style-guide>

Fact Sheet

<https://www.avella.com/newsroom/press-kit/facts-sheet>

Media Contact

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Avella will arrange subject matter expert interviews on a variety of topics, including:

- Specialty pharmacy/role of the specialty pharmacist
- Medication adherence and novel technologies
- Value-based care/specialty pharmacy pricing

Please contact Janice Sweeter for more information.

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