



Effect of a "Smart Pill-Bottle" on Medication Adherence in Patients who have Multiple Myeloma and are new to Lenalidomide Therapy: Interim Analysis

Introduction

- According to the Network for Excellence in Health Innovation (NEHI), in the United States poor medication adherence alone accounts for \$290 billion of the annual \$750 billion wasted healthcare spend¹
- In 2015, majority of the medications that were approved were oral oncolytics²
- Medication non-adherence with complex oral oncolytic regimens that patients take from home can lead to ineffective treatments, hospitalizations, and unnecessary disease progression

Objectives

- **Primary:** Determine the difference in adherence rates between the intervention group and control group
- **Secondary:**
 - Evaluate the significance of real-time interventions (Intervention Group Only)
 - Determine the Incremental Cost-Effectiveness Ratio (ICER)
 - Evaluate patient satisfaction and likeliness to use a smart pill-bottle

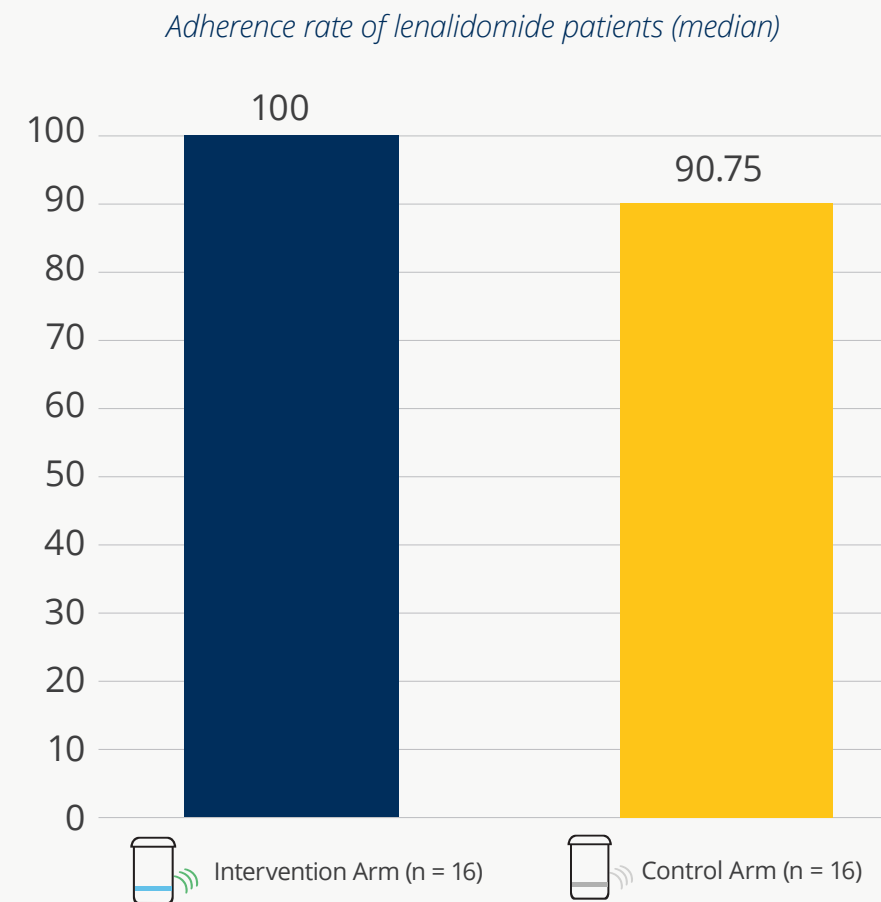
Methods

- Prospective, randomized, single-blind, controlled study
- The intervention group (N=20) received a pill bottle with activated lights, noise alerts, and text message reminders plus pharmacist follow up for weekly adherence rates <85%
- The control group (N=20) received an identical pill bottle with all alerts deactivated and no additional pharmacist follow up
- Using real-time data from individual pill bottles adherence rates between the intervention group and control group were compared using Mann-Whitney U test

Patient inclusion Criteria:

- New to lenalidomide therapy
- Have access to a cellular phone
- Able to unscrew a child safety cap
- Able to transfer medications from one pill bottle to another

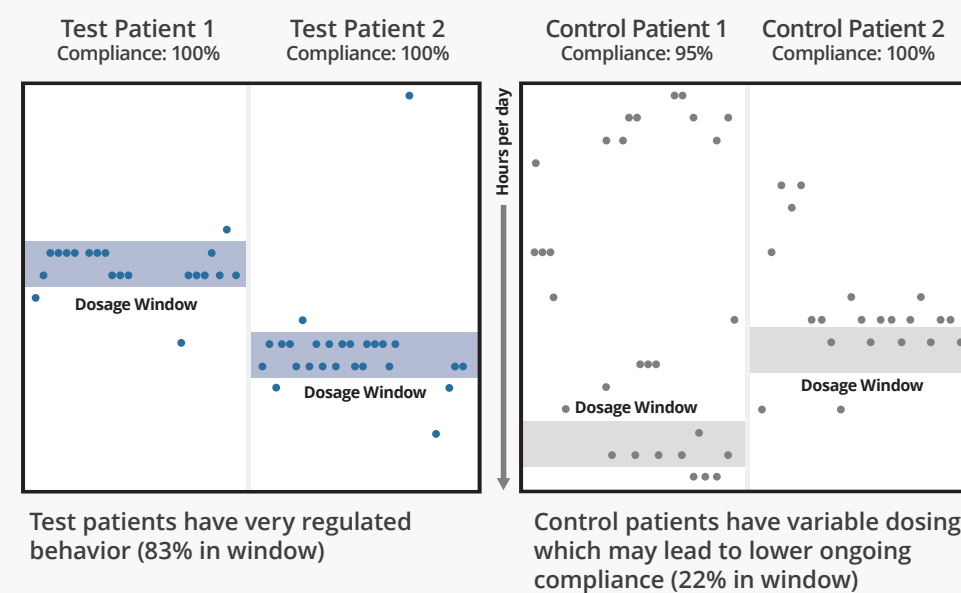
Results



Reasons for Discontinuation:

- Lost signal (1)
- Inappropriate use (2)
- Every other day dosing (1)
- Transferred out (1)
- Deceased (1)
- Held during first cycle (2)

Daily dosage timing for patients with high compliance (>95%)



Secondary Results

- Significance of real-time interventions
 - Intervention Group – 1 intervention made for one patient
 - Control Group – 10 potential interventions for seven different patients
- ICER ~ \$11,000 per year to gain one adherent patient
 - Estimated cost per year per patient - \$1,000
 - Improved adherence = 9.25%

Implications

- Smart pill-bottle significantly improved patients adherence
- Longer use may lead to improved medication persistence and clinical outcomes
- Very expensive; viable option in select patient population
- Positive feedback from intervention group

References

1. Viswanathan M, Golin CE, Jones CD. Interventions to improve adherence to self-administered medications for chronic diseases in the United States: a systematic review. *Ann Intern Med.* 2012 Dec 4;157(11):785-95
2. <http://www.centerwatch.com/drug-information/fda-approved-drugs/year/2015>

Disclosures / Contact

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